

Understanding the New Federal Compliance Rules

ARE YOU READY? FINAL 3 CLASSES

Paul John and GIADA Attorney Jennifer Dozier will provide you with a basic understanding of the new rules and what adjustments you need to make within your business to ensure compliance. Some of the penalties for non-compliance can be very pricey.

New FTC Privacy Notice: Are you aware of the radically changed new form? You need to be. We will explain the changes and how to comply. These new forms are available to purchase from the GIADA on-line store.

The Risk Based Pricing Rule: This new rule took effect **January 1st, 2011**. Does it apply to you? Are you ready? The first step is to determine if this new rule applies to you based upon the way you do business. We will provide you with a comprehensive F.A.Q. (frequently asked questions). We will cover all three new forms, help determine which one to use and teach you how to comply. We will also explain the adverse action notice and when to use it. All these forms are available to purchase from the GIADA on-line store.

Red Flag Rule Policy: Do you have your written Red Flag Rule Policy done? Mandatory FTC compliance deadline was **January 1st, 2011**. Identity theft is happening all around us. Don't be caught uninformed and risk this occurring at your business. Let us help you. Members will receive a free pre-written red flag dealership company policy by email that you can modify to fit your specific business model and implement immediately.

Identifying Deceptive Sales and Deceptive Advertising Practices: Do it right or face staggering penalties. Do you charge DOC fee's? Do you advertise prices? There is a right way and a wrong way to do this. The Governors Office of Consumer Affairs attorney's are monitoring your ads, especially your on-line marketing. Let us help you understand the do's and don'ts and how to avoid staggering fines.

FREE TO ALL DEALERS!

SEATING IS LIMITED!

REGISTER NOW!

Your Name: _____ City: _____

Dealership Name: _____ Phone: _____

Guest Name: _____ Current Mbr. ___ Past Mbr. ___ Never a Mbr. ___

↓ To register please call GIADA 770-745-9650
or check box next to desired date & location and FAX this form to: 770-745-9655

	02/18/11	Byron	12:00pm – 3:00pm	Byron Municipal Complex 401 Main Street - Byron, GA. 31008
	03/04/11	Tifton	12:00pm – 3:00pm	Moultrie Technical College 52 Tech Drive - Tifton, GA. 31794
	03/11/11	Marietta	9:00am – 12:00pm	Cobb Galleria – Room 103 2 Galleria Parkway - Atlanta, GA. 30339

Knowledge, Support, Success - Since 1955!





Georgia Independent Auto Dealers Association
6903A Oak Ridge Commerce Way
Austell, GA. 30168

**OPEN IMMEDIATELY! GIADA Compliance Training Meeting for Georgia Dealers
New Federal Rules January 1st, 2011 RESPOND A.S.A.P. SEATING IS LIMITED**

GIADA Dealer (compliance) Meeting

Final Three Classes

There are new federal laws that took effect on January 1st 2011.
You need to know how they will affect your business and how to comply.

Members & non-members are welcome!



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